RISHAB LATH *Digital Marketer & Developer*

📍 Nx 60, Vishnupuri, Indore, India ✉ reshablath@gmail.com 📞 9039002468 in RishabLath
Ɠ Rishab Lath ✦ Rishab Lath Portfolio

🪪 PROFILE

I am an articulate and quick thinking Computer Science Engineering Student currently Studying in SAGE University, Indore. Strong in design and integration with good problem-solving skills. Thorough understanding of Digital Marketing Strategies, Web designing and Programming. Passionate about implementing and launching new projects. Ability to translate business requirements into technical solutions. I am a quick learner who is interested in exploring new concepts and believe in teamwork and efficiency completion.

Looking to start the career as an entry-level software engineer with a reputed firm driven by technology where I can also contribute my digital marketing experience to scale up the profit of firm and enhance my skill as well.

🧠 Skills

Web Development
HTML, CSS, Tailwind CSS, GSAP, JS, React.JS, Node.JS, Express.JS

Programming
C,C++ & Java

Database
MySQL, MongoDB and Firebase

Soft Skills
Leadership, Problem Solving, Creative Thinking & Teamwork

Digital Marketing
SEO, SMM, PPC, GMB

Graphic Designing
Canva

📑 Certificates

Computing Techweek Coordinator ⬈ *(5 Aug 2023)*

AWS Cloud Practitioner ⬈ *(28 July 2023)*

Web Development ⬈ *(9 Mar 2023)*

DIGITAL MARKETING ⬈ *(17 Jan 2022)*

National Jamboree Camp ⬈ *(Jan 2016)*

🎓 Education

SAGE University Indore,
B.Tech - Computer Science Engineering - 83%
06/2020 – 06/2024 | Indore, India

Holy Cross Kapa, Higher Secondary Education - 73%
06/2020 | Raipur, India

Shri Balaji Vidya Mandir, Secondary Educaton - 85%
06/2018 | Raipur, India

💼 Work Experience

Digital Marketing Intern, Digital Mind Web Solution
07/2022 – 01/2022 | Indore, India

I have 6 months of experience as Digital Marketer which helps me in developing my creativity, organization bonds, strong communication abilities, marketing expertise, customer service orientation, writing skill and graphic designing. As a Digital Marketing Intern I had published blog posts and also done duties such as designing and developing marketing campaigns for microadia.net website, handling the email marketing strategy, engaging with prospects on social networks, making creative ads for social media platforms, helping create landing pages, writing sales copy, and improving user experience.

Website Developer, Freelancing
07/2023 – present | Indore, India

I have created SEO optimized and user friendly responsive websites using HTML, CSS, JavaScript, JQuery, PHP and also used Three.js and GSAP animations, Swiper Effects and Slick carousel and much more for making a dynamic and completely responsive animated website with backend connectivity using MYSQL Database. Have a look at my works & share your feedback.

1.**Dmap Infotech** ⬈ - www.dmapinfotech.com

2.**ARdiginet** ⬈ - www.ardiginet.com

3.**Oriental Detective** ⬈ - www.orientaldetective.com

4.**Strikemedia.in** ⬈ - www.strikemedia.in

🌐 Languages

- Hindi
- English

🎻 Interests

- Squad Games
- 3D Pencil Sketch
- Photography

🏅 Achivements

Academic Award Winner, SAGE University, Indore
06/10/2023

This award is incredibly special to me, as it recognizes my hard work and dedication to my studies and research in the field of Computer Science. This award is a validation of my efforts and a motivation to continue pursuing my dreams.

NCRIE - 2020 Runnerup, SAGE University, Indore
08/01/2021

The research paper I presented at the conference was titled "Emerging Technologies in Education". This achievement demonstrates my ability to conduct independent research, present complex ideas in a clear and concise manner.